

5W40 Motor Oil Now Available from Royal Purple



Royal Purple makes synthetic products for all your automotive needs, including engine oils, transmission fluids, gear oil, coolant additives, fuel system cleaner, power steering fluid, chain lubricant, penetrating lubricant, assembly lube and shop compressor lubricant. Call your local Royal Purple distributor to find out more.

Royal Purple has added a new 5W-40 high performance motor oil to their extensive top-of-the line synthetic lubricant line. Royal Purple 5W-40 has all of the performance advantages of other Royal Purple motor oils while meeting API SM warranty requirements as well as European ACEA A2-96 and A3-02 warranty requirements. 5W-40 has become an increasing common viscosity specification particularly in European automobiles.

Increase Your Power- Royal Purple motor oil reduces friction and improves combustion efficiency, which translates into more horsepower and torque. Royal Purple has been proven in independent tests to increase horsepower and torque between 3%-5% compared to leading synthetic and conventional oils.

Save Fuel And Money At The Pump- According to independent research done by North Carolina State University, using Royal Purple motor oil instead of other "energy-conserving motor oils" offers fuel economy gains of up to 4.5%. The synthetic fluids' low coefficient of friction means you'll be making fewer stops for gas.

Wipe Out Wear- Royal Purple motor oil is made from a blend of synthetic oils and the company's proprietary synthetic Synerlec additive technology. Synerlec greatly reduces engine heat and wear. And because it's extremely tenacious, it adheres to engine surfaces after shutdown, which means you get extra engine protection every time you start up.

Viscosity	Royal Purple Qt. Part Number
5W-40	01540

