

BMW 3 Series Sedan Price list. March 2008.

Standard Model	320i Start	320d Start	320i	320d	323i	325i	330i	330d	335i
6-speed Manual	258 500	289 000	275 500	306 000	292 000	323 000	385000	387 000	423 500
6-speed Steptronic Automatic	273 000	303 500	290 000	320 500	306 500	337 500	399 500	401 500	438 000
Exclusive Model	320i Start	320d Start	320i	320d	323i	325i	330i	330d	335i
6-speed Manual	_	-	294 200	324 700	310 700	341 700	403 700	405 700	441 400
6-speed Steptronic Automatic	_	-	308 700	339 200	325 200	356 200	418 200	420 200	455 900
W0 - W - L	20010	00010: .	2001	0001	2001	2051	2001	0001	0051
M Sport Model	320i Start	320d Start	320i	320d	323i	325i	330i	330d	335i
6-speed Manual	_	-	297 600	328 100	312 100	341 800	400 300	402 300	437 500
6-speed Steptronic Automatic	-	_	312 100	342 600	326 600	356 300	414 800	416 800	452 000
Dynamic Model	320i Start	320d Start	320i	320d	323i	325i	330i	330d	335i
6-speed Manual	- 32013ta1t		312 400	342 900	327 700	357 300	412 600	414 600	451 100
6-speed Steptronic Automatic	_	-	326 900	357 400	342 200	371 800	427 100	429 100	465 600
Individual Model	320i Start	320d Start	320i	320d	323i	325i	330i	330d	335i
6-speed Manual	_	-	307 200	337 700	321 900	351 200	412 700	414 700	448 000
6-speed Steptronic Automatic	_	-	321 700	352 200	336 400	365 700	427 200	429 200	462 500

Engine Specifications	320i Start	320d Start	320i	320d	323i	325i	330i	330d	335i
Cylinders/valves	4/4	4/4	4/4	4/4	6/4	6/4	6/4	6/4	6/4
Capacity (cc)	1 995	1 995	1 995	1 995	2 497	2 497	2 996	2 993	2 979
Maximum Power (kW/rpm)	115/6 400	130/4 000	115/6 400	130/4 000	140/5 900	160/6 500	200/6 650	170/4 000	225/5 800
Maximum Torque (Nm/rpm)	200/3 600	350/1 750	200/3 600	350/1 750	230/3 500 - 5 000	250/2 750 - 4 250	315/2500 - 4 000	500/1 750 - 3 000	400/1 300 - 5 000
DISA - variable resonance induction system		-		-				_	-
Double-VANOS									
High Precision Injection (direct injection)	_	_	_	_	_	_	_	_	
Oil level sensor									
Turbocharger with variable turbine geometry	_		_		-	_	_		-
Twin Turbo	_	_	-	_	_	_	_	-	
VALVETRONIC		-		_				_	_

	Performance	320i Start	320d Start	320i	320d	323i	325i	330i	330d	335i
1	Top speed (km/h) [] Values apply to vehicles with automatic transmission. *Electronically limited.	220 [218]	230 [228]	220 [218]	230 [228]	233 [231]	245 [242]	250* [250*]	250 [248]	250* [250*]
	Acceleration 0 – 100 km/h	9.0 [9.8]	7.9 [8.0]	9.0 [9.8]	7.9 [8.0]	7.8 [8.7]	7.0 [7.7]	6.2 [6.5]	6.7 [6.8]	5.6 [5.8]

Code	Interior Equipment	320i Start	320d Start	320i	320d	323i	325i	330i	330d	335i
	Alarm system with radio remote control and central locking									
	Armrest at the front , with storage compartment incl. cooling/heating compartment	-	•	•	•	•		•	•	•
SA4AE	Armrest front, retractable	900	900	900	900	900	900			
	Automatic air conditioning, Automatic air recirculation control and active carbon filter with separate control for driver, front passenger and rear compartment	-	-	•	•			•	•	-
	Centre armrest in rear (incl. two folding cup holders)									
	Cup holders , folding (two in the instrument panel above the glove compartment)	•	•	•	•	•	•	•	•	•
SA563	Extended light package	2 400	2 400	2 400	2 400	1 550	1 550	1 550	1 550	1 550
SA403	Glass sunroof, electric with sliding and tilting function	8 500	8 500	8 500	8 500	8 500	8 500	8 500	8 500	8 500
	Glove compartment light									
SA430	Interior and exterior mirrors with automatic anti-dazzle and electrically folding function (incl. SA431)	3 800	3 800	3 800	3 800	3 800	3 800	3 800	3 800	3 800
	Interior lights, front centred above interior mirror and centred in rear (incl. soft light front)	•	•	•	•	•	•	•	•	-
	Interior light package with reading lights front/rear, footwell lights front, illuminated vanity mirror, soft-light function rear	-	-	-	-	•	•	•	•	•
SA4NA	Interior mirror with digital compass (only with SA430/SA431)	900	900	900	900	900	900	900	900	900
SA431	Interior rear view mirror with automatic anti-dazzle function	1 550	1 550	1 550	1 550	1 550	1 550	1 550	1 550	1 550
	Interior trim: - Titanium matt						_	_	_	_
SA4AB	- Fine-wood trim, Burr Walnut	1 700	1 700	1 700	1 700	1 700				
SA4AC	- Fine-wood trim, Poplar grain natural	1 700	1 700	1 700	1 700	1 700				
SA4AD	- Aluminium (finely brushed lengthwise)	1 150	1 150	1 150	1 150	1 150				
	Lights on warning									
	Luggage-compartment light									
SA418	Luggage compartment package (bag holder, luggage strap, luggage floor net, umbrella holder, 12V socket, removable drawer, dividable storage area below	2 100	2 100	2 100	2 100	2 100	2 100	2 100	2 100	2 100
	On-board computer (incl. outside temperature display, consumption and range)	•	•	•	•	•	•	•	•	-
	Personal Profile (this function allows the driver to personalise settings for each key/user)	•	•	•	•	-	-	-	•	-
	Power steering									
SA415	Rear screen roller blind, electric	2 600	2 600	2 600	2 600	2 600	2 600	2 600	2 600	2 600
SA417	Roller sun blind for rear windows (mechanical)	1 650	1 650	1 650	1 650	1 650	1 650	1 650	1 650	1 650

Code	Interior Equipment continued	320i Start	320d Start	320i	320d	323i	325i	330i	330d	335i
	Seats/seat comfort:									
SA459	- Electric front seats for driver and front passenger (incl. memory for	9 700	9 700	9 700	9 700	9 700	9 700	9 700	9 700	3 900
	driver's seat and door mirrors)									
	 Front seats with manual adjustment for backrest, both sides, length and height 	•	•	•	•	•		•	•	-
	- Front seats with storage nets on rear of seat backrests	-	-	_	_					
	- Headrests with mechanical height adjustment									
SA488	- Lumbar support for driver and front passenger (electrically adjustable)	3 200	3 200	3 200	3 200	3 200	3 200	3 200	3 200	3 200
SA4UA	- Partial-electric seat adjustment for driver and front passenger	5 800	5 800	5 800	5 800	5 800	5 800	5 800	5 800	
	- Rear seating for three passengers (incl. 3 headrests and 3rd seat belt)									
SA494	- Seat heating for driver and front passenger	3 300	3 300	3 300	3 300	3 300	3 300	3 300	3 300	3 300
SA481	- Sports seats for driver and front passenger	4 500	4 500	4 500	4 500	4 500	4 500	4 500	4 500	4 500
	Steering wheels:									
SA2XA	- Gearshift paddles on steering wheel (only with Automatic transmission)	_	-	-	_	2 750	2 750	2 250	2 250	2 250
SA7XA	- M Sports leather steering wheel with gearshift paddles & multifunction				_	2 300	2 300	2 300	2 300	2 300
	(only with SA205 Automatic transmission and SA337 M Sport Model)	_	_	_	_	2 300	2 300	2 300	2 300	2 300
	- Multifunction leather steering wheel (three-spoke) with airbag	-	-							
SA255	- Sports leather steering wheel (3-spoke) with multifunction buttons			1 650	1 650	1 650	1 650	1 650	1 650	
	and airbag	_	_	1 000	1 000	1 000	1 000	1 000	1 000	_
SA493	Storage compartment package	2 000	2 000	2 000	2 000	1 000	1 000	1 000	1 000	1 000
SA465	Through-loading system	2 850	2 850	2 850	2 850	2 850	2 850	2 850	2 850	2 850
	Upholstery:									
LC	- Leather, Dakota (gaiters in leather):									
	Grey/Grey (LCAD), Beige/Beige (LCB4), Lemon/Black (LCB7),		-							
	Terra/Black (LCB8) or Black/Black (LCSW)									
	Smoker package (front ashtray, cigarette lighter)									
	Steering column, manually adjustable in height and length									
	Velourfloormats									

Code	Exterior Equipment	320i Start	320d Start	320i	320d	323i	325i	330i	330d	335i
SA522	Bi-Xenon headlights with automatic vertical control (incl. SA502)	7 200	7 200	7 200	7 200	7 200	7 200	7 200	7 200	7 200
	Brakes:									
	- Brake Force Display (two stage variable brake light activation)	-								
	- Brake pad wear indicator, two-stage wear monitoring					_				
	(warning light in instrument cluster)	_	_				_			
SA358	Climate comfort windscreen	2 600	2 600	2 600	2 600	2 600	2 600	2 600	2 600	2 600
	Colour coded exterior mirrors, electric adjustment									
SA322	Comfort access (keyless access to the vehicle and keyless starting/stopping)	5 300	5 300	5 300	5 300	5 300	5 300	5 300	5 300	5 300
SA313	Exterior mirror package (electrically folding and heated)	2 100	2 100	2 100	2 100	2 100	2 100	2 100	2 100	2 100
	Exterior parts in body colour									
SA520	Front fog lights	1 850	1 850	1 850	1 850					
	Front ornamental grille - black kidney grille bars, with chrome bezel					_	-			_
	Front ornamental grille - chrome-plated kidney grille bars,	_	_	_	_					
	with chrome bezel									_
	Grey anti-glare strip windscreen		-							
SA502	Headlight washer system	2 400	2 400	2 400	2 400	2 400	2 400	2 400	2 400	2 400
	Light Alloy Wheels (incl. anti-theft security system)									
SA2BH	- Double-spoke styling 156, 7Jx16" 205/55 R16		-			600	600			_
SA2BW	- Double-spoke styling 268, 7Jx16" 205/55 R16	1 500	1 500	1 500	1 500	1 500				_
SA2CX	- Star-spoke styling 155, 7Jx16" 225/50 R16	1 650	1 650	1 650	1 650					_
SA2HB	- Radial-spoke styling 160, 8Jx17" 225/45 R17	5 300	5 300	5 300	5 300	3 700	3 700	600	600	
SA2CY	- Star-spoke styling 158, 8Jx17" 225/45 R17	3 600	3 600	3 600	3 600	2 000	2 000	600	600	_
SA2CZ	- Star-spoke styling 159, 8Jx17" 225/45 R17	4 700	4 700	4 700	4 700	3 100	3 100			
SA2BG	- Double-spoke styling 161 with mixed tyres, front: 8Jx17" 225/45 R17, rear: 8.5Jx17" 255/40 R17	8 000	8 000	8 000	8 000	6 400	6 400	3 300	3 300	
SA2AB	- Ellipsoid-spoke styling 162 with mixed tyres, front: 8Jx18" 225/40 R18, rear: 8.5Jx18" 255/35 R18	12 900	12 900	12 900	12 900	11 300	11 300	8 200	8 200	4 900
	Tyre Pressure Monitor (TPM), Runflat tyres - no spare wheel									

















Double-spoke styling 268 SA2BW

Star-spoke styling 155 SA2CX

Radial-spoke styling 160 SA2HB

Star-spoke styling 158 SA2CY

Star-spoke styling 159 SA2CZ

Double-spoke styling 161 SA2BG

Ellipsoid-spoke styling 162 SA2AB

SA320	Model deletion									
SA704	M Sports Suspension	3 100	3 100	3 100	3 100	3 100	3 100	3 100	3 100	3 100
	Paintwork, Metallic: Sparkling Graphite (A22), Arctic (A34), Monaco Blue (A35), Barbera Red (A39), Deep Green (A43), Montego Blue (A51), Platinum Bronze (A53), Titanium Silver (354), Le Mans Blue (381◆) or Black Sapphire (475)	1 900	1 900	1 900	1 900	1 900	1 900	1 900	1 900	1 900
	Paintwork, Solid: Crimson Red (A61), Alpine White III (300) or Black II (668)	•	•	•			•	•		•
SA508	Park Distance Control (PDC), front and rear	6 500	6 500	6 500	6 500	6 500	6 500	6 500	6 500	6 500
SA507	Park Distance Control (PDC), rear	3 700	3 700	3 700	3 700	3 700	3 700	3 700	3 700	3 700

Code	Exterior Equipment continued	320i Start	320d Start	320i	320d	323i	325i	330i	330d	335i
	Preparation for trailer tow hitch									
SA521	Rain sensor and automatic headlight control	1 100	1 100	1 100	1 100	1 100	1 100	1 100	1 100	1 100
	Rear fog light									
	Three-way catalytic converter - fully controlled, heated	_	_		_		_		_	
	oxygen sensors	-	-	•	_	-	_	-	-	-
SA3AC	Trailer tow hitch with pivot-mounted ball head	6 900	6 900	6 900	6 900	6 900	6 900	6 900	6 900	6 900
	VIN, visible from the outside									
	White indicator lenses, front									
SA761	Sun protection glazing (side windows from the B-Pillar back	2 900	2 900	2 900	2 900	2 900	2 900	2 900	2 900	2 900
	and the rear glass)	2 300	2 300	2 300	2 300	2 300	2 300	2 300	2 300	2 300

Code	Safety	320i Start	320d Start	320i	320d	323i	325i	330i	330d	335i
	Acoustic seat-belt warning									
SA524	Adaptive headlights (incl. SA502, SA521 and SA522)	12 100	12 100	12 100	12 100	12 100	12 100	12 100	12 100	12 100
	Automatic door locking when driving away									
	Airbags:									
	- Head airbags (front and rear)				-				-	
	- ID (impact-dependent) airbags for driver and front passenger									
	- Side airbags for driver and front passenger (integrated in the seat)									
SA217	Active Steering	-	11 900	-	11 900	11 900	11 900	11 900	11 900	11 900
	Alarm system with radio remote control and central locking									
	Child proof locks on rear doors									
	Cruise control:									
SA541	- Active Cruise Control	-	-	-	_	10 100	10 100	10 100	10 100	10 100
	- Cruise control (operated by steering column stalk at the									
	steering wheel)	_	_	_	-	_	_	_	_	_
	- Cruise control with brake function (not with SA541)	-	-	-	-					
	Dynamic Stability Control (DSC), (on 6-cylinder with	_					_	_	_	_
	extended functions) incl. ASC, CBC, DBC and DTC				-	_	-		-	
	Emergency tool kit									
SA5AC	High Beam Assist (only with SA430/431, SA521 and SA522)	1 650	1 650	1 650	1 650	1 650	1 650	1 650	1 650	1 650
SA470	ISOFIX child seat anchorage, front	900	900	900	900	900	900	900	900	900
	ISOFIX child seat anchorage, rear seats									
	Safety battery terminal clamp									
	Third brake light, rear window at top									
	Warning triangle and first-aid kit									

Code	Communication and Entertainment	320i Start	320d Start	320i	320d	323i	325i	330i	330d	335i
	Navigation:									
SA606	- Navigation system, Business (simple map configuration denoted by directional arrows)	_	-	12 800	12 800	12 800	12 800	12 800	12 800	12 800
SA609	 Navigation system, Professional (extra with SA606 incl. iDrive controller, map display with 8.8" colour monitor) 	-	-	19 900	19 900	19 900	19 900	19 900	19 900	19 900
SA601	TV function	-	-	6 500	6 500	6 500	6 500	6 500	6 500	6 500
	Radio/audio:									
	- Aux-In jack (in centre console for external audio devices)									
SA672	- CD Changer for 6 CDs (MP3 compatible)	-	-	3 700	3 700	3 700	3 700	3 700	3 700	3 700
	- Preparation for 6 CD changer	_	-							
SA676	- Hi-Fi loudspeaker system	4 900	4 900	4 900	4 900	4 900	4 900	4 900	4 900	
SA677	- Hi-Fi system Professional LOGIC 7	_	-	8 800	8 800	8 800	8 800	8 800	8 800	3 900
SA6FL	- USB-/Audio Interface	_	-	2 800	2 800	2 800	2 800	2 800	2800	2 800
SA752	 Individual High-end Audio system (16 speaker system with high-end amplifier performance, optimised cooling system and unique speaker grilles) 	-	-	-	-	17 400	17 400	17 400	17 400	12 500
	- Radio BMW Business incl. front-loading CD			-	_	-	-	-	_	-
	- Radio BMW Professional incl. front-loading CD (MP3 compatible)	-	-							
	Telephones:									
SA644	- Bluetooth compatible cellphone preparation	-	-	3 200	3 200	3 200	3 200	3 200	3 200	3 200
	- Car telephone preparation	_	-							
SA620	- Voice control (only with SA606 or SA609)	_	-	3 300	3 300	3 300	3 300	3 300	3 300	3 300

Code	Service	320i Start	320d Start	320i	320d	323i	325i	330i	330d	335i
	5 Year/100 000km Motorplan - non-contributing service and	_	_		_	_		_	_	_
1	maintenance contract	-		-	-	_	-	-	-	-

■ Standard feature
EM Option included in Exclusive Model
◆ Only available with M Sport Model/Dynamic Model

□ No cost option
 SM Option included in M Sport Model
 • Only available with Individual Model/Dynamic Model

Not available
 DM Option included in Dynamic Model
 ▼ Only available with Individual Model

IM Option included in Individual Model

Recommended Retail Prices and specifications are subject to change without prior notice. All prices include 14% value added tax.

Code	Packages	320i Start	320d Start	320i	320d	323i	325i	330i	330d	335i
	Exclusive Model - Recommended Retail Price	-	-	18 700	18 700	18700	18 700	18 700	18 700	17 900
SA524	Adaptive headlights (incl. SA502 and SA522)	_	-	3 800	3 800	3 800	3 800	3 800	3 800	3 800
SA522	Bi-Xenon headlights with automatic vertical control (incl. SA502)	_	-	EM	EM	EM	EM	EM	EM	EM
SA672	CD Changer for 6 CDs (MP3 compatible)	_	-	EM	EM	EM	EM	EM	EM	EM
SA459	Electric front seats for driver and front passenger (incl. memory for driver's seat and door mirrors)	-	-	3 900	3 900	3 900	3 900	3 900	3 900	EM
SA502	Headlight washer system	-	-	EM	EM	EM	EM	EM	EM	EM
SA5AC	High Beam Assist	-	-	EM	EM	EM	EM	EM	EM	EM
SA431	Interior rear view mirror with automatic anti-dazzle function	_	-	EM	EM	EM	EM	EM	EM	EM
LC	Leather, Dakota	_	-							
SA507	Park Distance Control (PDC), rear	_	-	EM	EM	EM	EM	EM	EM	EM
SA508	Park Distance Control (PDC), front and rear	-	-	2 800	2 800	2 800	2 800	2 800	2800	2 800
SA4UA	Partial-electric seat adjustment for driver and front passenger	-	-	EM	EM	EM	EM	EM	EM	-
SA521	Rain sensor and automatic headlight control	_	-	EM	EM	EM	EM	EM	EM	EM

	M Sport Model - Recommended Retail Price	-	-	22 100	22 100	20 100	18 800	15 300	15 300	14 000
	Only available with the following paintwork: Sparkling Graphite (A22), Crimson Red (A61), Alpine White (300), Titanium Silver (354), Le Mans Blue (381 ◆) or Black Sapphire (475)									
	Door sill with M Badge	_	_	SM						
SA2ME	Double-spoke styling 194M with mixed tyres, front: 8Jx17" 225/45 R17, rear: 8.5Jx17" 255/40 R17	-	-	SM						
SA2MF	Double-spoke styling 193M with mixed tyres, (optional ◆) front: 8Jx18" 225/40 R18, rear: 8.5Jx18" 255/35 R18	-	-	6 400	6 400	6 400	6 400	6 400	6 400	6 400
SA4AB	Fine-wood trim, Burr Walnut (alternative to SA4MG)	_	-	550	550	550				
SA4AC	Fine-wood trim, Poplar grain natural (alternative to SA4MG)	_	-	550	550	550				
SA520	Front fog lights	_	-	SM	SM					
	Gearshift lever 'shortshifter' and handbrake grip in leather	_	-	SM						
	Individual headliner, Anthracite	_	_	SM						
	Individual high-gloss Satin Chrome	_	-	SM						
SA4AD	Interior trim finishers, Aluminium (alternative to SA4MG)	_	-							
SA4MG	Interior trim finishers, Aluminium Glacier Silver	_	-	SM						
LC	Leather, Dakota	_	-							
	M Aerodynamics Package	_	-	SM						
	M Badge on steering wheel airbag	_	_	SM						
SA704	M Sports Suspension	_	-	SM						
SA481	Sports seats for driver and front passenger	-	-	SM						
	Steering wheel M leather with multifunction buttons	_	-	SM						

	Dynamic Model - Recommended Retail Price	-	-	36 900	36 900	35 700	34 300	27 600	27 600	27 600
	M Sport Model (excl. Leather Dakota, paintwork and trim finishers)	_	_	DM						
SA2MF	Double-spoke styling 193M with mixed tyres, (optional ◆) front: 8Jx18" 225/40 R18, rear: 8.5Jx18" 255/35 R18	-	-	6 400	6 400	6 400	6 400	6 400	6 400	6 400
	Individual Extended Merino leather: Albedo Yellow, Amarone, Champagne, Polar Grey, Rust Brown or Syrah Blue	-	-	DM						
	Individual metallic paintwork ●: Aventurine Silver, Azurite Black, Blue Onyx, Diopside Black, Moonstone or Ruby Black	-	-	DM						
	Individual trim finishers: Alu Baryte Silver, f/wood Birch Anthracite, f/wood Walnut Amarone or f/wood Piano Finish Black	-	-	DM						

Individual Model - Recommended Retail Price	-	-	31 700	31 700	29 900	28 200	27 700	27 700	24 500
Front fog lights	-	-	IM	IM					
Individual entry sills, stainless steel	_	_	IM						
Individual Extended Merino leather: Albedo Yellow, Amarone, Champagne, Polar Grey, Rust Brown or Syrah Blue	-	-	IM						
Individual headliner, Anthracite	-	-	IM						
Individual high-gloss Satin Chrome	_	_	IM						
Individual metallic paintwork ●: Aventurine Silver, Azurite Black, Blue Onyx, Diopside Black, Moonstone or Ruby Black	-	_	IM						
Individual trim finishers: Alu Baryte Silver, f/wood Birch Anthracite, f/wood Walnut Amarone or f/wood Piano Finish Black	-	-	IM						
Sports leather steering wheel (3-spoke) with multifunction buttons, airbag and wooden ring	-	-	IM						
V-spoke styling 152 with mixed tyres, front: 8Jx18", 225/40 R18, rear: 8.5Jx18", 255/35 R18	-	-	IM						







Dbl-spoke styling 194M SA2ME ◆ Dbl-spoke styling 193M SA2MF ◆

V-spoke styling 152 SA2M0 ▼

BMW Benefits.

■ BMW Motorplan.

Included in the selling price of all new BMWs is a standard 5 year/100 000km Motorplan Maintenance Contract. This contract covers all service, maintenance and repairs resulting from normal wear and tear, excluding tyres, fuel and top-up oil. As with any maintenance agreement, there are certain exceptions which are clearly specified in the Motorplan agreement. Repairs resulting from negligence or an accident are not covered. For all BMW models the contract can be extended up to 7 years or 200 000km, dependant on your individual needs.

■ BMW On Call.

Comprehensive back-up service is provided to BMW customers through the BMW Customer Contact Centre in case of an accident, breakdown, theft or any emergency, 24 hours a day, 7 days a week. Free roadside assistance, towing services, emergency medical assistance, accommodation and car-hire can be provided (if further than 100kms from residence). For more information call 0800 600 777.

■ BMW Accident Management.

BMW Accident Management provides a managed response to an accidental vehicle immobilisation. The service includes using the BMW Approved Repair Centre network and overall co-ordination by the BMW Customer Contact Centre. Call 0800 600 777 for more information.

Original BMW Accessories.

BMW's high standards are reflected in the service that your BMW dealership provides in the choice and fitment of vehicle accessories. The comprehensive range of high quality Original BMW Accessories covers every aspect from the exterior to the interior and from mobile communication to transport and safety accessories. Your BMW dealership will be able to assist you with a catalogue of accessories specially suited to your BMW model.

BMW Lifestyle Accessories.

Even when you're not driving your BMW, you can still enjoy the unique fascination of the BMW experience, with exclusive products from BMW Lifestyle. From the X3 outdoor range to the Kids' Collection, F1 and Golfsport clothing, to BMW miniatures, you'll be spoilt for choice. You can explore the range of quality BMW Lifestyle products by simply contacting your nearest BMW dealership.

BMW Financial Services.

BMW is also a powerful partner when it comes to financial matters. BMW Financial Services offers tailor-made solutions with attractive conditions in the fields of leasing, financing and insurance. Find out more at www.bmwfinance.co.za or contact your preferred BMW dealership.

BMW Owner's Circle.

The BMW Owner's Circle website is an online innovation that offers BMW drivers the opportunity to interact with BMW within a secure, personalised web environment. Registering at www.bmw.co.za/ownerscircle using your surname and ID number, gives you access to information and functionalities specifically relevant to your personal and vehicle profile.

■ BMW Magazine.

As a BMW driver, you will receive four complimentary issues of the BMW Magazine each year. Every issue covers the latest local and international developments in the world of BMW, including new product and technology news and sport, cultural and lifestyle features.

BMW Driver Training.

BMW has a commitment to road safety, not only through research and development and the manufacture of superior motorcars, but also through a worldwide involvement in driver training. BMW Driver Training courses help develop sophisticated driving skills and reduce the greatest cause of motor accidents - human error. For bookings and more information regarding courses visit www.bmw.co.za

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