

BMW Price List
3 Series Sedan



March 2008

Sheer
Driving Pleasure



Code	Exterior Equipment continued	320i Start	320d Start	320i	320d	323i	325i	330i	330d	335i
	Preparation for trailer tow hitch	■	■	■	■	■	■	■	■	■
SA521	Rain sensor and automatic headlight control	1 100	1 100	1 100	1 100	1 100	1 100	1 100	1 100	1 100
	Rear fog light	■	■	■	■	■	■	■	■	■
	Three-way catalytic converter - fully controlled, heated oxygen sensors	■	■	■	■	■	■	■	■	■
SA3AC	Trailer tow hitch with pivot-mounted ball head	6 900	6 900	6 900	6 900	6 900	6 900	6 900	6 900	6 900
	VIN , visible from the outside	■	■	■	■	■	■	■	■	■
	White indicator lenses , front	■	■	■	■	■	■	■	■	■
SA761	Sun protection glazing (side windows from the B-Pillar back and the rear glass)	2 900	2 900	2 900	2 900	2 900	2 900	2 900	2 900	2 900

Code	Safety	320i Start	320d Start	320i	320d	323i	325i	330i	330d	335i
	Acoustic seat-belt warning	■	■	■	■	■	■	■	■	■
SA524	Adaptive headlights (incl. SA502, SA521 and SA522)	12 100	12 100	12 100	12 100	12 100	12 100	12 100	12 100	12 100
	Automatic door locking when driving away	■	■	■	■	■	■	■	■	■
	Airbags:									
	- Head airbags (front and rear)	■	■	■	■	■	■	■	■	■
	- ID (impact-dependent) airbags for driver and front passenger	■	■	■	■	■	■	■	■	■
	- Side airbags for driver and front passenger (integrated in the seat)	■	■	■	■	■	■	■	■	■
SA217	Active Steering	-	11 900	-	11 900	11 900	11 900	11 900	11 900	11 900
	Alarm system with radio remote control and central locking	■	■	■	■	■	■	■	■	■
	Child proof locks on rear doors	■	■	■	■	■	■	■	■	■
	Cruise control:									
SA541	- Active Cruise Control	-	-	-	-	10 100	10 100	10 100	10 100	10 100
	- Cruise control (operated by steering column stalk at the steering wheel)	-	-	■	■	-	-	-	-	-
	- Cruise control with brake function (not with SA541)	-	-	-	-	■	■	■	■	■
	Dynamic Stability Control (DSC) , (on 6-cylinder with extended functions) incl. ASC, CBC, DBC and DTC	■	■	■	■	■	■	■	■	■
	Emergency tool kit	■	■	■	■	■	■	■	■	■
SA5AC	High Beam Assist (only with SA430/431, SA521 and SA522)	1 650	1 650	1 650	1 650	1 650	1 650	1 650	1 650	1 650
SA470	ISOFIX child seat anchorage , front	900	900	900	900	900	900	900	900	900
	ISOFIX child seat anchorage , rear seats	■	■	■	■	■	■	■	■	■
	Safety battery terminal clamp	■	■	■	■	■	■	■	■	■
	Third brake light , rear window at top	■	■	■	■	■	■	■	■	■
	Warning triangle and first-aid kit	■	■	■	■	■	■	■	■	■

Code	Communication and Entertainment	320i Start	320d Start	320i	320d	323i	325i	330i	330d	335i
	Navigation:									
SA606	- Navigation system, Business (simple map configuration denoted by directional arrows)	-	-	12 800	12 800	12 800	12 800	12 800	12 800	12 800
SA609	- Navigation system, Professional (extra with SA606 incl. iDrive controller, map display with 8.8" colour monitor)	-	-	19 900	19 900	19 900	19 900	19 900	19 900	19 900
SA601	TV function	-	-	6 500	6 500	6 500	6 500	6 500	6 500	6 500
	Radio/audio:									
	- Aux-In jack (in centre console for external audio devices)	■	■	■	■	■	■	■	■	■
SA672	- CD Changer for 6 CDs (MP3 compatible)	-	-	3 700	3 700	3 700	3 700	3 700	3 700	3 700
	- Preparation for 6 CD changer	-	-	■	■	■	■	■	■	■
SA676	- Hi-Fi loudspeaker system	4 900	4 900	4 900	4 900	4 900	4 900	4 900	4 900	■
SA677	- Hi-Fi system Professional LOGIC 7	-	-	8 800	8 800	8 800	8 800	8 800	8 800	3 900
SA6FL	- USB-/Audio Interface	-	-	2 800	2 800	2 800	2 800	2 800	2 800	2 800
SA752	- Individual High-end Audio system (16 speaker system with high-end amplifier performance, optimised cooling system and unique speaker grilles)	-	-	-	-	17 400	17 400	17 400	17 400	12 500
	- Radio BMW Business incl. front-loading CD	■	■	-	-	-	-	-	-	-
	- Radio BMW Professional incl. front-loading CD (MP3 compatible)	-	-	■	■	■	■	■	■	■
	Telephones:									
SA644	- Bluetooth compatible cellphone preparation	-	-	3 200	3 200	3 200	3 200	3 200	3 200	3 200
	- Car telephone preparation	-	-	■	■	■	■	■	■	■
SA620	- Voice control (only with SA606 or SA609)	-	-	3 300	3 300	3 300	3 300	3 300	3 300	3 300

Code	Service	320i Start	320d Start	320i	320d	323i	325i	330i	330d	335i
	5 Year/100 000km Motorplan - non-contributing service and maintenance contract	■	■	■	■	■	■	■	■	■

- Standard feature
- EM Option included in Exclusive Model
- ◆ Only available with M Sport Model/Dynamic Model
- No cost option
- SM Option included in M Sport Model
- Only available with Individual Model/Dynamic Model
- Not available
- DM Option included in Dynamic Model
- ▼ Only available with Individual Model
- IM Option included in Individual Model

Recommended Retail Prices and specifications are subject to change without prior notice. All prices include 14% value added tax.

Code	Packages	320i Start	320d Start	320i	320d	323i	325i	330i	330d	335i
Exclusive Model - Recommended Retail Price		–	–	18 700	18 700	18 700	18 700	18 700	18 700	17 900
SA524	Adaptive headlights (incl. SA502 and SA522)	–	–	3 800	3 800	3 800	3 800	3 800	3 800	3 800
SA522	Bi-Xenon headlights with automatic vertical control (incl. SA502)	–	–	EM	EM	EM	EM	EM	EM	EM
SA672	CD Changer for 6 CDs (MP3 compatible)	–	–	EM	EM	EM	EM	EM	EM	EM
SA459	Electric front seats for driver and front passenger (incl. memory for driver's seat and door mirrors)	–	–	3 900	3 900	3 900	3 900	3 900	3 900	EM
SA502	Headlight washer system	–	–	EM	EM	EM	EM	EM	EM	EM
SA5AC	High Beam Assist	–	–	EM	EM	EM	EM	EM	EM	EM
SA431	Interior rear view mirror with automatic anti-dazzle function	–	–	EM	EM	EM	EM	EM	EM	EM
LC	Leather, Dakota	–	–	■	■	■	■	■	■	■
SA507	Park Distance Control (PDC) , rear	–	–	EM	EM	EM	EM	EM	EM	EM
SA508	Park Distance Control (PDC) , front and rear	–	–	2 800	2 800	2 800	2 800	2 800	2 800	2 800
SA4UA	Partial-electric seat adjustment for driver and front passenger	–	–	EM	EM	EM	EM	EM	EM	–
SA521	Rain sensor and automatic headlight control	–	–	EM	EM	EM	EM	EM	EM	EM

M Sport Model - Recommended Retail Price		–	–	22 100	22 100	20 100	18 800	15 300	15 300	14 000
Only available with the following paintwork: Sparkling Graphite (A22), Crimson Red (A61), Alpine White (300), Titanium Silver (354), Le Mans Blue (381♦) or Black Sapphire (475)										
Door sill with M Badge		–	–	SM	SM	SM	SM	SM	SM	SM
SA2ME	Double-spoke styling 194M with mixed tyres, front: 8Jx17" 225/45 R17, rear: 8.5Jx17" 255/40 R17	–	–	SM	SM	SM	SM	SM	SM	SM
SA2MF	Double-spoke styling 193M with mixed tyres, (optional ♦) front: 8Jx18" 225/40 R18, rear: 8.5Jx18" 255/35 R18	–	–	6 400	6 400	6 400	6 400	6 400	6 400	6 400
SA4AB	Fine-wood trim , Burr Walnut (alternative to SA4MG)	–	–	550	550	550	□	□	□	□
SA4AC	Fine-wood trim , Poplar grain natural (alternative to SA4MG)	–	–	550	550	550	□	□	□	□
SA520	Front fog lights	–	–	SM	SM	■	■	■	■	■
Gearshift lever 'shortshifter' and handbrake grip in leather		–	–	SM	SM	SM	SM	SM	SM	SM
Individual headliner , Anthracite		–	–	SM	SM	SM	SM	SM	SM	SM
Individual high-gloss Satin Chrome		–	–	SM	SM	SM	SM	SM	SM	SM
SA4AD	Interior trim finishers , Aluminium (alternative to SA4MG)	–	–	□	□	□	□	□	□	□
SA4MG	Interior trim finishers , Aluminium Glacier Silver	–	–	SM	SM	SM	SM	SM	SM	SM
LC	Leather, Dakota	–	–	■	■	■	■	■	■	■
M Aerodynamics Package		–	–	SM	SM	SM	SM	SM	SM	SM
M Badge on steering wheel airbag		–	–	SM	SM	SM	SM	SM	SM	SM
SA704	M Sports Suspension	–	–	SM	SM	SM	SM	SM	SM	SM
SA481	Sports seats for driver and front passenger	–	–	SM	SM	SM	SM	SM	SM	SM
Steering wheel M leather with multifunction buttons		–	–	SM	SM	SM	SM	SM	SM	SM

Dynamic Model - Recommended Retail Price		–	–	36 900	36 900	35 700	34 300	27 600	27 600	27 600
M Sport Model (excl. Leather Dakota, paintwork and trim finishers)		–	–	DM	DM	DM	DM	DM	DM	DM
SA2MF	Double-spoke styling 193M with mixed tyres, (optional ♦) front: 8Jx18" 225/40 R18, rear: 8.5Jx18" 255/35 R18	–	–	6 400	6 400	6 400	6 400	6 400	6 400	6 400
Individual Extended Merino leather: Albedo Yellow, Amarone, Champagne, Polar Grey, Rust Brown or Syrah Blue		–	–	DM	DM	DM	DM	DM	DM	DM
Individual metallic paintwork ●: Aventurine Silver, Azurite Black, Blue Onyx, Diopside Black, Moonstone or Ruby Black		–	–	DM	DM	DM	DM	DM	DM	DM
Individual trim finishers: Alu Baryte Silver, fwood Birch Anthracite, fwood Walnut Amarone or fwood Piano Finish Black		–	–	DM	DM	DM	DM	DM	DM	DM

Individual Model - Recommended Retail Price		–	–	31 700	31 700	29 900	28 200	27 700	27 700	24 500
Front fog lights		–	–	IM	IM	■	■	■	■	■
Individual entry sills , stainless steel		–	–	IM	IM	IM	IM	IM	IM	IM
Individual Extended Merino leather: Albedo Yellow, Amarone, Champagne, Polar Grey, Rust Brown or Syrah Blue		–	–	IM	IM	IM	IM	IM	IM	IM
Individual headliner , Anthracite		–	–	IM	IM	IM	IM	IM	IM	IM
Individual high-gloss Satin Chrome		–	–	IM	IM	IM	IM	IM	IM	IM
Individual metallic paintwork ●: Aventurine Silver, Azurite Black, Blue Onyx, Diopside Black, Moonstone or Ruby Black		–	–	IM	IM	IM	IM	IM	IM	IM
Individual trim finishers: Alu Baryte Silver, fwood Birch Anthracite, fwood Walnut Amarone or fwood Piano Finish Black		–	–	IM	IM	IM	IM	IM	IM	IM
Sports leather steering wheel (3-spoke) with multifunction buttons, airbag and wooden ring		–	–	IM	IM	IM	IM	IM	IM	IM
V-spoke styling 152 with mixed tyres, front: 8Jx18", 225/40 R18, rear: 8.5Jx18", 255/35 R18		–	–	IM	IM	IM	IM	IM	IM	IM



Dbl-spoke styling 194M SA2ME ♦
Dbl-spoke styling 193M SA2MF ♦
V-spoke styling 152 SA2M0 ▼

BMW Benefits.

■ BMW Motorplan.

Included in the selling price of all new BMWs is a standard 5 year/100 000km Motorplan Maintenance Contract. This contract covers all service, maintenance and repairs resulting from normal wear and tear, excluding tyres, fuel and top-up oil. As with any maintenance agreement, there are certain exceptions which are clearly specified in the Motorplan agreement. Repairs resulting from negligence or an accident are not covered. For all BMW models the contract can be extended up to 7 years or 200 000km, dependant on your individual needs.

■ BMW On Call.

Comprehensive back-up service is provided to BMW customers through the BMW Customer Contact Centre in case of an accident, breakdown, theft or any emergency, 24 hours a day, 7 days a week. Free roadside assistance, towing services, emergency medical assistance, accommodation and car-hire can be provided (if further than 100kms from residence). For more information call 0800 600 777.

■ BMW Accident Management.

BMW Accident Management provides a managed response to an accidental vehicle immobilisation. The service includes using the BMW Approved Repair Centre network and overall co-ordination by the BMW Customer Contact Centre. Call 0800 600 777 for more information.

■ Original BMW Accessories.

BMW's high standards are reflected in the service that your BMW dealership provides in the choice and fitment of vehicle accessories. The comprehensive range of high quality Original BMW Accessories covers every aspect from the exterior to the interior and from mobile communication to transport and safety accessories. Your BMW dealership will be able to assist you with a catalogue of accessories specially suited to your BMW model.

■ BMW Lifestyle Accessories.

Even when you're not driving your BMW, you can still enjoy the unique fascination of the BMW experience, with exclusive products from BMW Lifestyle. From the X3 outdoor range to the Kids' Collection, F1 and Golfsport clothing, to BMW miniatures, you'll be spoilt for choice. You can explore the range of quality BMW Lifestyle products by simply contacting your nearest BMW dealership.

■ BMW Financial Services.

BMW is also a powerful partner when it comes to financial matters. BMW Financial Services offers tailor-made solutions with attractive conditions in the fields of leasing, financing and insurance. Find out more at www.bmwfinance.co.za or contact your preferred BMW dealership.

■ BMW Owner's Circle.

The BMW Owner's Circle website is an online innovation that offers BMW drivers the opportunity to interact with BMW within a secure, personalised web environment. Registering at www.bmw.co.za/ownerscircle using your surname and ID number, gives you access to information and functionalities specifically relevant to your personal and vehicle profile.

■ BMW Magazine.

As a BMW driver, you will receive four complimentary issues of the BMW Magazine each year. Every issue covers the latest local and international developments in the world of BMW, including new product and technology news and sport, cultural and lifestyle features.

■ BMW Driver Training.

BMW has a commitment to road safety, not only through research and development and the manufacture of superior motorcars, but also through a worldwide involvement in driver training. BMW Driver Training courses help develop sophisticated driving skills and reduce the greatest cause of motor accidents - human error. For bookings and more information regarding courses visit www.bmw.co.za

BMW Customer Care: 0800 600 555 toll free
BMW On Call: 0800 600 777 toll free
BMW Part Number: 01-14-0-406-861

More about BMW

www.bmw.co.za



Sheer
Driving Pleasure