

BMW of North America, LLC
2010 Model Year
Suggested Retail Price

Effective September 1, 2009

	328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe
U.S. Models				
Base Price U.S.A. Port of Entry*	\$35,750	\$37,650	\$42,200	\$44,100
Base Price Euro Delivery Munich Pick Up	\$33,250	\$35,015	\$39,245	\$41,015
Base Price Diplomatic U.S.A. Port of Entry	\$33,965	\$35,770	\$40,090	\$41,895
Options				
205 STEPTRONIC automatic transmission	\$1,325	\$1,325	\$1,325	\$1,325
217 Active Steering	NA	NA	\$1,550	NA
248 Heated Steering Wheel (In combination with ZCW) (Not in combination with ZMP on restricted models)	\$190 NC (restr.)	\$190 NC (restr.)	\$190 NC (restr.)	\$190 NC (restr.)
2XA Sports leather steering wheel with paddle shifters (Requires ZSP and 205 on indicated models)	\$100 (req'd)	\$100 (req'd)	\$100 (req'd)	\$100 (req'd)
302 Anti-theft alarm system	\$400	\$400	\$400	\$400
322 Comfort Access keyless entry	\$500	\$500	\$500	\$500
403 Moonroof (Included in package)	\$1,050 ZPP	\$1,050 ZPP	STD	STD
415 Power rear sunshade	\$350	\$350	\$350	\$350
459 Power front seats with driver seat memory (Included in package)	\$995 ZPP	\$995 ZPP	STD	STD
494 Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW
4A3 Light Burl Walnut trim	NC	NC	NC	NC
4AS Gray Poplar Wood trim	NC	NC	NC	NC
4B9 Aluminium Trim	NC	NC	NC	NC
4MG Glacier Silver Aluminum trim (Requires ZMP on indicated models)	NC (req'd)	NC (req'd)	NC (req'd)	NC (req'd)
507 Park Distance Control (rear only) (Included in package)	\$380 ZMP	\$380 ZMP	\$380 ZMP	\$380 ZMP
541 Active Cruise Control	\$2,400	\$2,400	\$2,400	\$2,400
5AC Automatic high beams	\$250	\$250	\$250	\$250
609 Navigation system	\$2,100	\$2,100	\$2,100	\$2,100
639 BMW Assist with Bluetooth (Included in package)	\$750 ZPP	\$750 ZPP	\$750 ZPP	\$750 ZPP
655 Satellite radio with 1 year subscription	\$350	\$350	\$350	\$350
677 Premium hi-fi system	\$875	\$875	\$875	\$875
6FL iPod and USB adapter	\$400	\$400	\$400	\$400
6NF Smartphone integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$150 (req'd)	\$150 (req'd)	\$150 (req'd)	\$150 (req'd)
Colors / Upholsteries				
Non-Metallic paint	STD	STD	STD	STD
Metallic paint	\$550	\$550	\$550	\$550
KA Leatherette	STD	STD	STD	STD
LC Leather Dakota (Included in package)	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP
Packages				
ZCW Cold Weather Package (In combination with ZMP)	\$900 \$750	\$750 \$600	\$900 \$750	\$750 \$600
ZMP M Sport Package 2M 19" wheels w/performance tires (upgrade) 7XA Sport steering wheel w/paddles (upgrade) (Not in combination with ZSP on restricted models) (Requires A52, 300, 354, 361, 475 and 896 on indicated models)	\$3,250 +\$100 (restr.) (req'd)	\$3,250 +\$100 (restr.) (req'd)	\$3,250 +\$100 (restr.) (req'd)	\$3,250 +\$100 (restr.) (req'd)
ZPP Premium Package	\$4,100	\$4,100	\$2,650	\$2,650
ZSP Sport Package 2C6 18" wheels w/performance tires (upgrade) 2DA 18" wheels w/performance tires (upgrade) 2R4 19" wheels w/performance tires (upgrade)	\$1,450	\$850 +\$600	\$1,550	\$850 +\$600
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.				
Other Charges				
Destination & Handling	\$825	\$825	\$825	\$825

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

		328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe	Retail Price
ZCW	Cold Weather Package 464 Ski bag 494 Heated front seats 502 Retractable headlight washers	x		x		\$900
	Cold Weather Package 464 Ski bag 494 Heated front seats		x		x	\$750
	In combination with ZMP	x	x	x	x	\$750 \$600
ZMP	M Sport Package 2MF 18" M Light Alloy Star-spoke wheels (Style 193M) with mixed performance tires (18x8.0, 225/40 R18 front and 18x12.0, 255/35 R18 rear) 481 Sport seats 507 Park Distance Control (rear only) 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter (Not in combination with ZSP on restricted models) (Requires A52, 300, 354, 381, 475 and 896 on indicated models)	x	x		x	\$3,250
	M Sport Package 2MF 18" M Light Alloy Star-spoke wheels (Style 193M) with mixed performance tires (18x8.0, 225/40 R18 front and 18x12.0, 255/35 R18 rear) or 7XA M Sports leather steering wheel with paddle shifters 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter (Not in combination with ZSP on restricted models) (Requires A52, 300, 354, 381, 475 and 896 on indicated models)	x	x		x	+ \$100
	M Sport Package 2MF 18" M Light Alloy Star-spoke wheels (Style 193M) with mixed performance tires (18x8.0, 225/40 R18 front and 18x12.0, 255/35 R18 rear) or 2MP 19" M Light Alloy Double-Spoke wheels (Style 225M) with mixed performance tires (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear) 481 Sport seats 507 Park Distance Control (rear only) 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter (Not in combination with ZSP on restricted models) (Requires A52, 300, 354, 381, 475 and 896 on indicated models)			x		\$3,250
	M Sport Package 2MP 19" M Light Alloy Double-Spoke wheels (Style 225M) with mixed performance tires (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear) 481 Sport seats 507 Park Distance Control (rear only) 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter (Not in combination with ZSP on restricted models) (Requires A52, 300, 354, 381, 475 and 896 on indicated models)			x		+ \$1,000 + \$100
ZPP	Premium Package 319 Universal garage-door opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth LC Leather Dakota			x	x	\$2,650
	Premium Package 319 Universal garage-door opener 403 Moonroof 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth LC Leather Dakota	x	x			\$4,100

		328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe	Retail Price
ZSP	Sport Package 2C5 17" Light-alloy wheels Star Spoke (style185) with run-flat all-season tires (17x8.0, 225/45 R17) or 2DA 18" Light-alloy wheels Cross Spoke (style 197) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 760 Shadowline exterior trim		x			\$850
	or 2DA 18" Light-alloy wheels Cross Spoke (style 197) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 760 Shadowline exterior trim 840 Increased top speed limiter		x			+ \$600
	Sport Package 2DA 18" Light-alloy wheels Cross Spoke (style 197) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 760 Shadowline exterior trim 840 Increased top speed limiter	x				\$1,450
	Sport Package 2KG 17" Light-alloy wheels V-Spoke (style 188) with run-flat all-season tires (17x8.0, 225/45 R17) or 2C6 18" Light-alloy wheels Star Spoke (style189) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 760 Shadowline exterior trim				x	\$850
	or 2C6 18" Light-alloy wheels Star Spoke (style189) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 760 Shadowline exterior trim				x	+ \$600
	Sport Package 2C6 18" Light-alloy wheels Star Spoke (style189) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) or 2R4 19" wheels w/performance tires (style 230) (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear) 481 Sport seats 760 Shadowline exterior trim 840 Increased top speed limiter			x		\$1,550
	or 2R4 19" wheels w/performance tires (style 230) (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear) 481 Sport seats 760 Shadowline exterior trim 840 Increased top speed limiter			x		+ \$1,000