

Customer Name:
Address:
Vehicle Chassis Number:

Attachment I

Dear Valued Customer,

BMW is committed to delivering the ultimate in product satisfaction to you, our customer. Our interest in your vehicle doesn't stop with its sale; rather, it continues throughout the vehicle's warranty period and beyond.

BMW has become aware of a potential problem that could affect the durability of the high-pressure fuel pump of certain MY 2007/2008 BMW automobiles equipped with a 3.0 liter engine. We estimate that only a small percentage of vehicles will actually develop a problem. Vehicles affected may have the Service Engine Soon lamp illuminated. Also, the affected vehicles may experience an extended engine starting time ("long crank") or reduced engine performance when the high-pressure fuel pump malfunctions.

As a commitment to our customers and to demonstrate our confidence in our product, BMW will extend the emissions warranty for the high-pressure fuel pump to 10 years or 120,000 miles, whichever comes first. The emissions warranty extension for this component applies to your vehicle and is transferable to any subsequent purchaser of your car. All terms and conditions of the California Emissions Warranty, the Federal Emissions Defect Warranty, and the Federal Emissions Performance Warranty apply to the extended warranty. Warranty coverage for all other parts is not affected. Warranty terms and conditions can be found in your warranty booklet.

The integrity of our products has been essential to our reputation, our success, and our customer's trust. We hope this extension of the emissions warranty will further enhance your ownership experience and satisfaction. Should you have any questions, please call us toll-free at 1-800-831-1117.

In the unlikely event that the high-pressure fuel pump of your vehicle shows the above symptoms or any other problem, please feel free to call the nearest authorized BMW dealer for an appointment. All authorized BMW dealers will be informed of this warranty extension via a Service Information bulletin.

Please be assured that we at BMW are totally committed to the highest standards of product excellence and owner experience, and are determined to maintain a level of service that exceeds your expectations.

Thank you for your cooperation in this matter.
Sincerely,