

BMW of North America, LLC
2011 Model Year
Confidential Wholesale Price

Effective January 22, 2010

	328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe	335is Coupe HP
U.S. Models					
Base Price U.S.A. Port of Entry*	\$33,305	\$35,050	\$39,240	\$40,985	\$45,680
Base Price Euro Delivery Munich Pick Up	\$30,970	\$32,600	\$36,490	\$38,115	\$42,480
Base Price Diplomatic U.S.A. Port of Entry	\$31,640	\$33,300	\$37,280	\$38,940	\$43,395
Training Service Fee (Excludes Euro Delivery)	\$200	\$200	\$200	\$200	\$200

Options

205 STEPTRONIC automatic transmission	\$1,305	\$1,305	\$1,305	\$1,305	NA
248 Heated Steering Wheel (In combination with ZCW) (Not in combination with ZMP on restricted models)	\$175 NC (restr.)	\$175 NC (restr.)	\$175 NC (restr.)	\$175 NC (restr.)	NA
2MP 19" M Light Alloy Double-Spoke wheels (Style 225M) with mixed performance tires (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear) (In combination with ZMP)	NA	NA	NA \$910	NA	\$910
2TC 7-Speed double clutch Transmission	NA	NA	NA	NA	\$1,435
2XA Sports leather steering wheel with paddle shifters (Requires ZSP and 205 on indicated models)	\$90 (req'd)	\$90 (req'd)	\$90 (req'd)	\$90 (req'd)	NA
494 Heated front seats (Included in package)	\$455 ZCW	\$455 ZCW	\$455 ZCW	\$455 ZCW	\$455 ZCW
4B9 Aluminium Trim	NC	NC	NC	NC	NA
4BY Bamboo Anthracite Wood trim	NC	NC	NC	NC	NA
4WA Dark Glacier Aluminum trim	NC	NC	NC	NC	STD
609 Navigation system	\$1,910	\$1,910	\$1,910	\$1,910	\$1,910
639 BMW Assist with Bluetooth (Included in package)	\$685 ZPP	\$685 ZPP	\$685 ZPP	\$685 ZPP	\$685 ZPP
655 Satellite radio with 1 year subscription	\$320	\$320	\$320	\$320	\$320
688 Harman Kardon surround sound system	\$795	\$795	\$795	\$795	\$795
6FL iPod and USB adapter (Included in package)	\$365 ZVP	\$365 ZVP	\$365	\$365	\$365
6NF Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)

Priority 1 Options

217 Active Steering			\$1,410		\$1,410
302 Anti-theft alarm system (Included in package)	\$365 ZCV	\$365 ZCV	\$365 ZCV	\$365 ZCV	\$365 ZCV
322 Comfort Access keyless entry (Included in package)	\$455 ZCV	\$455 ZCV	\$455 ZCV	\$455 ZCV	\$455 ZCV
403 Moonroof (Included in package)	\$955 ZPP	\$955 ZPP			
415 Power rear sunshade (Included in package)	\$320 ZCV	\$320 ZCV	\$320 ZCV	\$320 ZCV	\$320 ZCV
459 Power front seats with driver seat memory (Included in package)	\$905 ZPP, ZVP	\$905 ZPP, ZVP			
4A3 Light Burl Walnut trim	NC	NC	NC	NC	
508 Park Distance Control (Included in package)	\$685 ZCV	\$685 ZCV	\$685 ZCV	\$685 ZCV	\$685 ZCV
541 Active Cruise Control	\$2,185	\$2,185	\$2,185	\$2,185	
5AC Automatic high beams (Requires ZPP on indicated models)	\$230 (req'd)	\$230 (req'd)	\$230 (req'd)	\$230 (req'd)	\$230 (req'd)

Colors

Non-Metallic paint	STD	STD	STD	STD	STD
Metallic paint	\$500	\$500	\$500	\$500	\$500
381 Le Mans Blue Metallic paint	P1	P1	P1	P1	\$500

Priority 1 Colors

381 Le Mans Blue Metallic paint	\$500	\$500	\$500	\$500	
896 Blue Water Metallic paint	\$500	\$500	\$500	\$500	
A17 Mojave Metallic paint	\$500	\$500	\$500	\$500	
A51 Montego Blue Metallic paint	\$500	\$500	\$500	\$500	
A53 Platinum Bronze Metallic paint	\$500	\$500	\$500	\$500	
A81 Tasman Green Metallic paint	\$500	\$500	\$500	\$500	

Upholsteries

KA Leatherette	STD	STD	STD	STD	STD
LC Leather Dakota (Included in package)	\$1,320 ZPP, ZVP	\$1,320 ZPP, ZVP	\$1,320 ZPP	\$1,320 ZPP	\$1,320 ZPP

Priority 1 Upholsteries

LCADGray Dakota Leather	\$1,320	\$1,320	\$1,320	\$1,320	\$1,320
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Packages

ZCV Convenience Package	\$1,365	\$1,365	\$1,365	\$1,365	\$1,365
ZCW Cold Weather Package (In combination with ZMP)	\$820 \$685	\$685 \$545	\$820 \$685	\$685 \$545	\$685

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	328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe	335is Coupe HP
U.S. Models					
ZMP M Sport Package 2MP 19" wheels w/performance tires (upgrade) 7XA Sport steering wheel w/paddles (upgrade) (Not in combination with ZSP on restricted models) (Requires A52, 300, 354, 381, 475 and 896 on indicated models)	\$2,730 +\$90 (restr.) (req'd)	\$2,730 +\$90 (restr.) (req'd)	\$2,730 +\$910 +\$90 (restr.) (req'd)	\$2,730 +\$90 (restr.) (req'd)	NA
ZPP Premium Package (Requires ZVP on indicated models)	\$1,775 (req'd)	\$1,775 (req'd)	\$2,410	\$2,410	\$2,410
ZSP Sport Package 2C6 18" wheels w/performance tires (upgrade) 2K6 Alloy wheels V-spoke style 342 (upgrade) 2R4 19" wheels w/performance tires (upgrade)	\$1,320	\$775 +\$545	\$1,410 +\$910	\$775 +\$545	NA
ZVP Value Package	NC	NC	NA	NA	NA

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

Other Charges

Destination & Handling	\$875	\$875	\$875	\$875	\$875
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* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

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2011 Model Year
Suggested Retail Price

Effective January 22, 2010

	328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe	335is Coupe HP
U.S. Models					
Base Price U.S.A. Port of Entry*	\$36,200	\$38,100	\$42,650	\$44,550	\$49,650
Base Price Euro Delivery Munich Pick Up	\$33,665	\$35,435	\$39,665	\$41,430	\$46,175
Base Price Diplomatic U.S.A. Port of Entry	\$34,390	\$36,195	\$40,520	\$42,325	\$47,170

Options

205	STEPTRONIC automatic transmission	\$1,375	\$1,375	\$1,375	\$1,375	NA
248	Heated Steering Wheel (In combination with ZCW) (Not in combination with ZMP on restricted models)	\$190 NC (restr.)	\$190 NC (restr.)	\$190 NC (restr.)	\$190 NC (restr.)	NA
2MP	19" M Light Alloy Double-Spoke wheels (Style 225M) with mixed performance tires (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear) (In combination with ZMP)	NA	NA	NA \$1,000	NA	\$1,000
2TC	7-Speed double clutch Transmission	NA	NA	NA	NA	\$1,575
2XA	Sports leather steering wheel with paddle shifters (Requires ZSP and 205 on indicated models)	\$100 (req'd)	\$100 (req'd)	\$100 (req'd)	\$100 (req'd)	NA
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW
4B9	Aluminium Trim	NC	NC	NC	NC	NA
4BY	Bamboo Anthracite Wood trim	NC	NC	NC	NC	NA
4WA	Dark Glacier Aluminum trim	NC	NC	NC	NC	STD
609	Navigation system	\$2,100	\$2,100	\$2,100	\$2,100	\$2,100
639	BMW Assist with Bluetooth (Included in package)	\$750 ZPP	\$750 ZPP	\$750 ZPP	\$750 ZPP	\$750 ZPP
655	Satellite radio with 1 year subscription	\$350	\$350	\$350	\$350	\$350
688	Harman Kardon surround sound system	\$875	\$875	\$875	\$875	\$875
6FL	iPod and USB adapter (Included in package)	\$400 ZVP	\$400 ZVP	\$400	\$400	\$400
6NF	Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)

Priority 1 Options

217	Active Steering			\$1,550		\$1,550
302	Anti-theft alarm system (Included in package)	\$400 ZCV	\$400 ZCV	\$400 ZCV	\$400 ZCV	\$400 ZCV
322	Comfort Access keyless entry (Included in package)	\$500 ZCV	\$500 ZCV	\$500 ZCV	\$500 ZCV	\$500 ZCV
403	Moonroof (Included in package)	\$1,050 ZPP	\$1,050 ZPP			
415	Power rear sunshade (Included in package)	\$350 ZCV	\$350 ZCV	\$350 ZCV	\$350 ZCV	\$350 ZCV
459	Power front seats with driver seat memory (Included in package)	\$995 ZPP, ZVP	\$995 ZPP, ZVP			
4A3	Light Burl Walnut trim	NC	NC	NC	NC	
508	Park Distance Control (Included in package)	\$750 ZCV	\$750 ZCV	\$750 ZCV	\$750 ZCV	\$750 ZCV
541	Active Cruise Control	\$2,400	\$2,400	\$2,400	\$2,400	
5AC	Automatic high beams (Requires ZPP on indicated models)	\$250 (req'd)	\$250 (req'd)	\$250 (req'd)	\$250 (req'd)	\$250 (req'd)

Colors

	Non-Metallic paint	STD	STD	STD	STD	STD
	Metallic paint	\$550	\$550	\$550	\$550	\$550
381	Le Mans Blue Metallic paint	P1	P1	P1	P1	\$550

Priority 1 Colors

381	Le Mans Blue Metallic paint	\$550	\$550	\$550	\$550	
896	Blue Water Metallic paint	\$550	\$550	\$550	\$550	
A17	Mojave Metallic paint	\$550	\$550	\$550	\$550	
A51	Montego Blue Metallic paint	\$550	\$550	\$550	\$550	
A53	Platinum Bronze Metallic paint	\$550	\$550	\$550	\$550	
A81	Tasman Green Metallic paint	\$550	\$550	\$550	\$550	

Upholsteries

KA	Leatherette	STD	STD	STD	STD	STD
LC	Leather Dakota (Included in package)	\$1,450 ZPP, ZVP	\$1,450 ZPP, ZVP	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP

Priority 1 Upholsteries

LCAD	Gray Dakota Leather	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450
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Packages

ZCV	Convenience Package	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500
ZCW	Cold Weather Package (In combination with ZMP)	\$900 \$750	\$750 \$600	\$900 \$750	\$750 \$600	\$750

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U.S. Models						
ZMP	M Sport Package 2MP 19" wheels w/performance tires (upgrade) 7XA Sport steering wheel w/paddles (upgrade) (Not in combination with ZSP on restricted models) (Requires A52, 300, 354, 381, 475 and 896 on indicated models)	\$3,000	\$3,000	\$3,000 +\$1,000	\$3,000 +\$100	NA
ZPP	Premium Package (Requires ZVP on indicated models)	\$1,950 (req'd)	\$1,950 (req'd)	\$2,650	\$2,650	\$2,650
ZSP	Sport Package 2C6 18" wheels w/performance tires (upgrade) 2K6 Alloy wheels V-spoke style 342 (upgrade) 2R4 19" wheels w/performance tires (upgrade)	\$1,450	\$850 +\$600	\$1,550 +\$1,000	\$850 +\$600	NA
ZVP	Value Package	NC	NC	NA	NA	NA

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

Other Charges

Destination & Handling	\$875	\$875	\$875	\$875	\$875
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		328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe	335is Coupe HP	Retail Price
ZCV	Convenience Package 302 Anti-theft alarm system 322 Comfort Access keyless entry 415 Power rear sunshade 508 Park Distance Control	x	x	x	x	x	\$1,500
ZCW	Cold Weather Package 464 Ski bag 494 Heated front seats 502 Retractable headlight washers	x		x		x	\$900 \$750
	Cold Weather Package 464 Ski bag 494 Heated front seats		x		x		\$750
	In combination with ZMP	x	x	x	x		\$750 \$600
ZMP	M Sport Package 2MF 18" M Light Alloy Star-spoke wheels (Style 193M) with mixed performance tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) or 2MP 19" M Light Alloy Double-Spoke wheels (Style 225M) with mixed performance tires (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear) 481 Sport seats 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter (Not in combination with ZSP on restricted models) (Requires A52, 300, 354, 381, 475 and 896 on indicated models)			x			\$3,000 + \$1,000 + \$100
	M Sport Package 2MF 18" M Light Alloy Star-spoke wheels (Style 193M) with mixed performance tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter (Not in combination with ZSP on restricted models) (Requires A52, 300, 354, 381, 475 and 896 on indicated models)	x	x		x		\$3,000 + \$100
ZPP	Premium Package 319 Universal garage-door opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth LC Leather Dakota			x	x	x	\$2,650
	Premium Package 319 Universal garage-door opener 403 Moonroof 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth LC Leather Dakota (Requires ZVP on indicated models)	x	x				\$1,950

		328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe	335is Coupe HP	Retail Price
ZSP	Sport Package 2K6 Light alloy wheels V-spoke style 342 with mixed tyres (18x8.0, 225/40 18 front and 18x8.5, 255/35 18 rear) or 2R4 19" wheels w/performance tires (style 230) (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear) 481 Sport seats 760 Shadowline exterior trim 840 Increased top speed limiter			x			\$1,550 + \$1,000
	Sport Package 2DF Light alloy wheels Star-spoke style 339 (17x8.0, 225/45 17) or 2C6 18" Light-alloy wheels Star Spoke (style189) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 760 Shadowline exterior trim		x				\$850 + \$600
	Sport Package 2DG Light alloy wheels Star-spoke style 340 (17x8.0, 225/45 17) or 2K6 Light alloy wheels V-spoke style 342 with mixed tyres (18x8.0, 225/40 18 front and 18x8.5, 255/35 18 rear) 481 Sport seats 760 Shadowline exterior trim					x	\$850 + \$600
	Sport Package 2C6 18" Light-alloy wheels Star Spoke (style189) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 760 Shadowline exterior trim 840 Increased top speed limiter	x					\$1,450
	Value Package 459 Power front seats with driver seat memory 6FL iPod and USB adapter LC Leather Dakota	x	x				\$0