

The newest details carry on the BMW tradition of innovation.

Everywhere you look, the all-new 3 Series Convertible offers fresh ideas in functionality.

Retractable storage compartments in the doors keep maps and other loose papers from becoming airborne when the top is down. Other open storage spaces, as well as front seatback storage nets, hold larger items. You can transport bulky items with ease by folding down the rear seatbacks; two **rear-seat hooks** keep grocery bags and similar items upright during transport. The optional Cold Weather Package adds the functionality of **through-loading rear seats**¹ and a **cargo bag** for securely transporting long or bulky objects, while protecting the interior.

Ensuring the all-new 3 Series Convertible remains a 365-day vacation, the climate stays comfortable even with the top up, thanks to automatic air recirculation and a residual heat feature that keeps you toasty even when the engine is off. Driver and front-seat passenger each adjust their own temperature, as well as air quantity and distribution; rear-seat passengers also enjoy individually controlled temperature settings. Six **programmable memory buttons**, included with the optional **navigation system**, call up your favorite settings for radio stations, addresses and, with optional Bluetooth® wireless communication, phone numbers.

Of course, style always comes standard. Pearl Gloss Metallic trim adds a finishing touch to the steering wheel, climate control knobs and gearshift lever. And the Convertible's interior expresses the same elegant design as the exterior: even on details like the door handle and armrest, surfaces flow smoothly from convex to concave, delighting the senses.

¹Through-loading rear seats also available as a stand-alone option.

